FASHION DESIGN

Fashion design education at Pratt is interdisciplinary in nature, where the study of fashion cross-pollinates with art and design disciplines and is grounded in visual and material studies. The practice of fashion is taught as one's cultural embodiment within a social framework and learned through rigorous attention to production, craft, and contemporary aesthetics. Students build a vision and a language through conceptual processes emphasizing curiosity, imagination, improvisation, and play. They communicate that vision through proficiency in construction and illustration skills, fluency with materials, traditional techniques, and digital technologies, as well as synthesis of germane research. Interdisciplinary and collaborative classroom opportunities set the program apart, offering students tools and creative engagement beyond the fashion milieu.

Graduates in fashion design carry the hallmarks of the department into the working world, where they are recognized for a commitment to ingenuity, authenticity, creativity, and personal vision, as well as an informed versatility. Their artistic vision both reflects and challenges the needs of contemporary culture.

ALUMNI

New York City and the borough of Brooklyn are our urban laboratory, offering students a wealth of opportunities to gain crucial experience beyond the classroom environment. Many Pratt Fashion graduates go on to develop their own collections and labels, such as Monse, SC103 and Margaret Burton. Pratt alumni design for Calvin Klein, Ralph Lauren, Oscar de la Renta, Thom Browne, Creatures of the Wind, Maryam Nassir Zadeh, Adam Selman, Opening Ceremony, Creatures of Comfort, and countless others.

FACULTY

Pratt Fashion faculty is composed of esteemed professional practitioners from across the industry, including designers at top houses, artists, historians, and curators. Faculty work has been featured in a wide range of publications including Vogue, WWD, Artforum, Interview, Wallpaper, The New Yorker, New York Magazine, The New York Times, and countless others.

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Faculty Bios

www.pratt.edu/fashion/faculty (http://www.pratt.edu/fashion/faculty/)

- Fashion Design, BFA (https://catalog.pratt.edu/undergraduate/ design/fashion-design/fashion-design-bfa/)
- Textiles, Minor (https://catalog.pratt.edu/undergraduate/minors/ textiles-minor/)
- Fashion, Minor (https://catalog.pratt.edu/undergraduate/minors/ fashion-minor/)