

COMMUNICATIONS DESIGN, BFA (EMPHASIS IN GRAPHIC DESIGN)

Students who select the Graphic Design Emphasis take a series of upper-level studio courses that explore topics and modes of practice, such as typographic and identity systems, visual rhetoric, interactivity, experience design, sustainability, and inclusivity. Projects encourage critical inquiry, collaborative processes, and experimentation with multiple technologies and platforms. Electives provide opportunities to explore a wide spectrum of specializations in graphic design, including user experience, motion graphics, type design, independent publishing, data visualization, and post-artifact books.

Course	Title	Credits
Semester 1		
FDC-140	Visualization/Representation	3
FDC-150	Space, Form, Process	3
FDC-160	Light Color Design Lab	3
HAD-111	Themes in Art and Culture I	3
HMS-101A	Literary and Critical Studies I	3
Credits		15
Semester 2		
FDC-141	Visualization/Representation/Concept	3
FDC-161	Light Color Design Studio	3
FDC-180	Time and Movement	3
HAD-112	Themes in Art and Culture II	3
Social Science "Global" Core Elective		3
Credits		15
Semester 3		
COMD-240	Research, Analysis and Process	3
COMD-241	Image as Communication	3
COMD-242	Process and Production	3
HAD-365	History of Communications Design	3
Social Science "Thinking" Core Elective		3
Math/Science Core Elective		3
Credits		18
Semester 4		
COMD-250	Typography and Information Design	3
COMD-251	Dynamic Imagery	3
COMD-252	Digital Prototyping	3
HMS-201A	Literary and Critical Studies II	3
History of Art and Design Elective		3
All Institute Elective		3
Credits		18
Semester 5		
COMD-370	Branding and Messaging	3
COMD-371	Integrated VisCom I	3
CDGD-376	Graphic Design Intensive	3
Liberal Arts Post-Core Elective		3
All Institute Elective		3
Credits		15

Semester 6		
COMD-380	Product,Environment,Material	3
CDGD-386	Graphic Design Intensive 2	3
Pratt Integrative Course		3
Department Elective/All Institute Elective		3
Liberal Arts Post-Core Elective		3
Credits		15
Semester 7		
COMD-381	Integrated Viscom 2:NEW Forms	3
CDGD-402	Graphic Design Intensive 3	3
Department Elective/All Institute Elective		3
Liberal Arts Post-Core Electives (300-400 level)		6
Credits		15
Semester 8		
CDGD-403	Graphic Design Senior Thesis Project	3
COMD-405	Professional Practice	3
Liberal Arts Post-Core Elective (300-400 level)		3
All Institute Elective		6
Credits		15
Total Credits		126