

ASSOCIATE - ILLUSTRATION (ASIL)

ASIL-100 Painting I - (3 Credits)

Students will be introduced to oil painting media, including tools such as brushes, palette and palette knife, canvases, stretching techniques, gesso and canvas preparation, as well as basic oil color mixing and paint application. An understanding of the representation of objects in space, visual organization skills, critical vocabulary, and the techniques necessary to properly paint using oils will be covered.

ASIL-101 Illustration I - (3 Credits)

This course introduces the student to illustration as a means of communication. It will cover visual problem solving, the process of illustration, and an introduction to markets: publication and advertising. Through the use of reference and research, students will learn to render in various traditional media. Key movements in illustration history will be reviewed in practice.

ASIL-102 Illustration II - (3 Credits)

This course further explores visual problem solving, the process of illustration, and an introduction to markets: editorial and book markets, including surface design. Students will focus on developing illustrations in conjunction with type. Professional presentation of work will be emphasized. Key movements in illustration history will be reviewed in practice.

ASIL-201 Illustration III - (3 Credits)

This course further explores visual problem solving, the process of illustration and an introduction to markets: sequential, storyboarding, and character design. Through the use of reference and research, students will learn to render in various traditional and digital media. Personal style, self-promotion, and an introduction to business practices will be explored. Key movements in illustration history will be reviewed in practice.

ASIL-202 Illustration IV - (3 Credits)

This course further explored visual problem solving, and the process of illustration. Emphasis is on the refinement of personal style and professional practices. Key movements in illustration history will be reviewed in practice.

ASIL-215 Digital Illustration I - (3 Credits)

This course deals with creating digital illustrations and developing a vocabulary using bitmap software. Students will learn the necessary skills to create a foundation for picture making, including photo composition and manipulation, special effects, and painting with digital brushes using the software latest bitmap software. Projects will be geared towards a variety of markets.

ASIL-216 Digital Illustration II - (3 Credits)

A continuation of ASIL 215 Digital Illustration I, this course deals with creating digital illustration and developing vocabulary using vector software. Students will learn the necessary skills to create images in the vector environment, including working with Bezier curves, paths, layers, line, strokes, filling shapes with color, patterns and gradients. Projects will be geared to a variety of markets.

ASIL-218 Conceptual Illustration - (3 Credits)

In this course, students will be introduced to the process of creating conceptual images for illustrations. Students will be encouraged to explore different ways to convey specific ideas using symbol, metaphor and analogy. Students will learn to understand the meaning of symbols and will develop conceptual thinking to produce successful visual solutions. Assigned projects are directed to the needs of the editorial illustration, advertising or graphic design fields. Students will explore different media and will be encouraged to develop their individual vocabulary and style.

ASIL-240 Illustration Business - (3 Credits)

This course is concerned with developing skills in networking, developing good client relationships, contracts and fees, taxes, and creating self-initiated projects and campaigns for self-promotional purposes. Guest speakers include representatives from the art and design fields.