

COMMUNICATIONS DESIGN

The MFA in Communications Design and MS in Packaging, Identities and Systems Design degrees foster individualized and unique design practices and perspectives. Through courageous inquiries and intensive projects, these programs broaden each student's sense of what is possible in the design discipline's many professions.

The acceleration of societal, ecological, economic and technological change reveals the fragility and complexity of our world. Design knowingly shapes our world, our understanding of it, and our aspirations for it, now more than ever. Today, communication designers engage the crucial issues of our time, work in collaborative ways in multidisciplinary teams, imagining and manifesting our collective future.

The Graduate Communications Design department adopts a future-oriented perspective by amplifying students' ability to harness the inventive potential of making, create transformative and sustainable design tools and strategies, and thrive within and beyond the multiverse of professional contexts.

Pratt Institute's Graduate Communications Design programs have been educating designers for more than 40 years. In a survey of 10,000 design professionals by Graphic Design USA magazine, Pratt Institute is recognized as one of the top five influential schools today.

The department offers two degrees, an M.F.A. in Communications Design (<https://catalog.pratt.edu/graduate/design/communications-design/communications-design-mfa/>) and an M.S. in Packaging, Identities and Systems Design (<https://catalog.pratt.edu/graduate/design/communications-design/package-design-ms/>), both of which emphasize hands-on studio practice, providing students with the opportunity to develop and refine critical thinking and making skills while developing their unique design voice: a prerequisite for leadership in the communications design field.

Our Master of Fine Arts in Communications Design, a 60-credit graduate program, emphasizes full-time studio practice in visual languages, print and digital media, artifacts, environments, and information systems. The MFA program's emphasis on practice-based learning, prepare students to engage in culturally relevant and socially impactful design.

The Master of Science in Packaging, Identities and Systems Design is a STEM designated 48-credit, graduate program that delivers a multidisciplinary design education emphasizing studio-based practice. The program explores real-world challenges to understand how designers can reimagine form-making, branding and production frameworks. The curriculum introduces a breadth of design opportunities, from branding and packaging systems to challenges focusing on sustainability issues through formal, material and strategic research.

Both our graduate programs guide students through refining their design processes and creative skills on their path towards exemplary practice and leadership.

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Faculty Bios

[www.pratt.edu/grad-communications-design/faculty \(https://](https://www.pratt.edu/grad-communications-design/faculty)

www.pratt.edu/people/?live_global_search_people%5BrefinementList%5D%5Bdepartments%5D%5B0%5D=Graduate%20Communications%20Design&live_global_search_people%5BrefinementList%5D%5Bperson_type%5D%5B0%5D=Faculty)

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- Packaging, Identities and Systems Design, MS (<https://catalog.pratt.edu/graduate/design/communications-design/package-design-ms/>)