

ARTS AND CULTURAL MANAGEMENT, MPS

THE PROGRAM'S STRUCTURE

The ACM program is one of the Creative Enterprise Leadership international graduate programs. It is designed for those who intend to design and manage cultural experience and engagement. It is a two-year, cohort-based program. Participants are required to take 42 credits to complete the program and receive a master of professional studies (MPS) in Arts and Cultural Management. The program has five required semesters—fall, spring, summer, fall, spring. Each semester is divided into two terms and participants enroll in two courses per term, with the exception of semesters three and five. Courses are taken in order as listed in the program curriculum. Two five-day intensives—at the beginning and in the middle of the program—provide the opportunity for several brief, intensive courses, including behavioral simulation and negotiating modules. All course work is done in teams.

Coursework is focused on real world strategic challenges for all enterprise activity including the inequity and climate challenges identified in the Global Goals. Particular focus is on the role of cultural leaders on shaping enterprise strategies which connect the aims of culture, community and commerce and create economic value by advancing the well being of human communities and biosystems.

Class attendance in every session is critical, since each alternating weekend of classes is one-tenth of the entire course. Students are required to complete the 42-credits of the program in sequence to graduate.

Follow our thinking and our graduates at catalystreview.net (<http://catalystreview.net/>), and see our study abroad in Ireland, Japan and Spain.

Course	Title	Credits
Semester 1		
ACM-625	Leadership and Team Building	2
ACM-627	Management Communications	2
ACM-631	Behavioral Simulation	1
ACM-641	Management of Arts & Cultural Organizations	2
ACM-645	Art in the Urban Environment	2
Credits		9
Semester 2		
ACM-623	Financial Planning & Budget Management the 21st Century	2
ACM-624	Arts & Cultural Education	2
ACM-632	Organizational Behavior	2
ACM-642	Nonprofit Law & Governance	2
Credits		8
Semester 3		
ACM-626	Managing Innovation and Change	2
ACM-633	Negotiating	1
ACM-646	External Relations for Nonprofit Managers	2
ACM-652	Directed Research	1

ACM-664A	Integrative Capstone: Planning and Advisement	1
Credits		7
Semester 4		
ACM-621	Strategic Marketing for Arts & Culture	2
ACM-622	Fundraising for Arts & Culture	2
ACM-643	Art, Culture, and Social Policy	2
ACM-654	Strategic Technology	2
ACM-674	Shaping the 21st Century: Integrative Capstone-Discover and Define	1
Credits		9
Semester 5		
ACM-628	Advertising & Promotion	2
ACM-644	Cultural Pluralism: Designing Cultures Of Inclusion	2
ACM-651	Finances and Financial Reporting For Nonprofit Managers	2
ACM-671	Managerial Decision Making	1
DM-643	Intellectual Property Law	1
ACM-675	Shaping the 21st Century: Integrative Capstone-Design and Deliver	1
Credits		9
Total Credits		42

- Apply theory to practice to develop and sustain thriving cultures and create prosperity.
- Demonstrate the power of collaborative practice to foster creative expression, build creative community and shape a commerce of ideas, artifacts, images, and experiences.
- Evidence the value of cultural leadership and the importance of cultural capital in shaping the 21st century.