

ABOUT PRATT INSTITUTE

Pratt Institute
200 Willoughby Avenue
Brooklyn, NY 11205

Pratt Institute, located in Brooklyn, New York, is one of the most prestigious art, architecture, and design schools in the world. And New York City is home to more artists than any other city in the world. Founded in 1887, Pratt Institute prepares its more than 3,000 undergraduates for rewarding and successful careers in art, design, fashion, architecture, and writing.

With a 25-acre tree-lined campus in Brooklyn and a campus in Manhattan, the art and literary capitals of the world, as well as an upstate Utica, New York, extension campus, Pratt offers students state-of-the-art facilities with the best possible equipment, materials, software, fabrication facilities, printing, and space for them to work, as well as access to museums, galleries, restaurants, vintage shops, and all that Brooklyn and Manhattan have to offer.

The Institute's historic, landscaped campus in the Clinton Hill neighborhood of Brooklyn is home to all of the Bachelor Degree programs except Construction Management, which is located on the Manhattan campus, where all of the Associate Degree programs are also located.

A wide variety of majors and concentrations—from traditional arts to the most contemporary digital arts and design—enables students to explore all their interests with minors, including a new entrepreneurship minor, and electives in different departments, leading to extraordinarily complex work that is influenced by different disciplines. Pratt's programs are consistently ranked among the best in the country. Pratt's faculty and alumni include the most renowned artists, designers, and scholars in their fields.

As one of the world's multicultural epicenters for arts, culture, design, technological innovation, and business, New York City provides Pratt students with an exceptional learning environment that extends beyond the Pratt campuses, from internships at design firms and art galleries to museums and concert halls.

The mission of Pratt Institute is to educate artists and creative professionals to be responsible contributors to society. Pratt seeks to instill in all graduates aesthetic judgment, professional knowledge, collaborative skills, and technical expertise. With a firm grounding in the liberal arts and sciences, a Pratt education blends theory with creative application in preparing graduates to become leaders in their professions. Pratt enrolls a diverse group of highly talented and dedicated students, challenging them to achieve their full potential.

HISTORY OF PRATT

On October 17, 1887, 12 young people climbed the stairs of the new "Main" building and began to fulfill the dream of Charles Pratt as the first students at Pratt Institute.

Charles Pratt, one of 11 children, was born the son of a Massachusetts carpenter in 1830. In Boston, he joined a company specializing in paints and whale oil products. When he came to New York, he founded a petroleum business that would become Charles Pratt and Company. The company eventually merged with Standard Oil, the company that made John D. Rockefeller his millions.

Pratt's fortunes increased and he became a leading figure in Brooklyn, serving his community and his profession. A philanthropist and visionary, he supported many of Brooklyn's major institutions. He always regretted, however, his own limited education and dreamed of founding an institution where pupils could learn trades through the skillful use of their hands. This dream was realized when Pratt Institute opened its doors more than 130 years ago. To this day, members of the Pratt family are leading supporters of the Institute.

Today, Pratt Institute offers students more than 25 undergraduate majors and concentrations—more than most other art and design schools in the country—and over 30 master's degree programs.

The energy, foresight, and spirit Charles Pratt gave to his dream remain even today. Inscribed on the seal of the Institute is his motto: Be True to Your Work, and Your Work Will Be True to You.

Why Is Pratt the First Choice for So Many Students?

- A choice of more than 25 undergraduate majors and concentrations in four schools (Architecture, Art, Design, and Liberal Arts and Sciences), most of which are ranked among the top five or 10 in the country
- The opportunity to take electives in other departments or pursue a minor
- A world-class faculty of successful working professionals who connect students with internships and jobs
- A beautifully landscaped 25-acre Brooklyn campus just minutes from Manhattan with historic buildings, tree-lined green spaces, a contemporary sculpture park, and outstanding studio and shop facilities
- A Manhattan campus in the heart of Chelsea's art district that offers Associate Degree Programs and Construction Management
- A beautiful upstate New York extension campus, PrattMWP (<http://www.mwpai.edu>) College of Art and Design
- A choice of multiple residence halls on campus and on-campus dining, where more than 90 percent of first-year students and approximately 50 percent of upperclassmen choose to live

A DISTINGUISHED FACULTY

Pratt's more than 1,000 faculty members are award-winning professional artists, designers, architects, and writers who mentor their gifted students to achieve comparable success. These faculty members expect that Pratt students will meet the same high standards upheld in their professional work. With different views, methods, and perspectives, they all share a common desire to develop each student's potential and creativity to the fullest—to graduate competent and creative professionals who will shape the world to come. Faculty serve as important connections when students are ready for employment or internships.

Pratt's Rankings

Ranked among the top design schools in the world by *Businessweek* and *QS World University Rankings* by Subject, Pratt offers undergraduate and graduate programs that are consistently ranked among the top five or 10 in the country and the world. Pratt was ranked the number one graphic design school in New York, and *CEO World Magazine* ranked Pratt third

among the best Schools of Architecture. Many of Pratt's rankings are below.

Rank	Subject
#1	Architecture (Ranked first of 93 schools nationwide by College Factual, 2018. Pratt's Architecture program was also ranked first out of nine in the state of New York, College Factual, 2018)
#1	Design and Applied Arts (Ranked first in New York and second in the nation by College Factual, 2019)
#1	Design and Applied Arts Programs (Ranked first of 217 colleges offering design and applied arts programs, College Factual, 2018)
#1	Graphic Design (Animation Career Review ranked Pratt the number one graphic design school in New York, 2020)
#2	Interior Design (Ranked second nationally by DesignIntelligence, 2019-20)
#2	Industrial Design (Ranked second regionally by DesignIntelligence, 2016)
#2	Fashion Design (Ranked second nationally among private schools and colleges (top 3 percent of schools considered), #3 nationally (top 3 percent of schools considered) by www.fashion-schools.org (http://www.fashion-schools.org), 2018)
#2	Animation Career Review (ranked Pratt second in New York, third in the East, and seventh nationally among private schools and colleges, 2022.)
#2	Graphic Design (Animation Career Review ranked Pratt #2 nationally among schools offering graphic design, #3 nationally, #3 among private schools and colleges, and #3 on the East Coast, 2020.)
#2	Graphic Design (Animation Career Review ranked Pratt the number one graphic design school in New York, 2020)
#3	Communications Design BFA (Ranked third of the top 20 best visual communications degree programs by graphicdesigndegreehub.com , 2019)
#3	Graphic Design (Ranked third of the top 50 best graphic design schools by Animation Career Review, 2020)
#3	School of Architecture (Ranked third among the best Schools of Architecture by CEOWORLD Magazine, 2021)
#4	Fine Arts (Ranked fourth in New York by College Factual, 2019)
#4	Interior Design (Ranked fourth among the world's top 10 interior design programs by arch20.com , 2019)
#5	Film, Video, and Photographic Arts (Ranked fifth of 127 colleges nationwide—top five percent—offering film, video, and photographic arts, College Factual, 2018)
#5	Game Design and Interactive Media AOS (Ranked fifth of the 20 best game design programs by bestvalueschools.org , 2021)
#5	Illustration (Ranked fifth—top four percent—by Animation Career Review, 2019)
#6	Architecture (Ranked sixth of the 50 best architecture programs in the United States by learn.org , 2020/2021)
#6	Architecture (Ranked sixth of the 50 best architecture programs in the United States by learn.org , 2020/2021)
#7	Architecture (Ranked seventh by DesignIntelligence, 2020)
#7	Art and Design (Ranked seventh in the world for art and design by QS World University Rankings by Subject, 2022)
#8	Film (Intelligent.com ranked Pratt #8 in its list of the Best Film Degree Programs, with a specification of "Best Urban Campus," 2021.)
#9	Industrial Design (Ranked ninth nationally by DesignIntelligence, 2016)
#10	AOS in Game Design and Interactive Media (Ranked tenth among the best associate's in game design programs by College Consensus, 2021)
	Interior Design (Ranked among the best interior design programs by Architectural Digest, 2019)
	Film (Ranked among the top 25 American film schools by The Hollywood Reporter, 2018)
	Interior Design (Ranked among the best interior design programs by Architectural Digest, 2019)

AOS in Graphic Design and AOS in Illustration (Ranked among the top ten most comprehensive graphic design programs in the United States by UpCity, 2023)

See a complete list of program rankings at www.pratt.edu/request (<http://www.pratt.edu/request/>).

WHO ARE OUR STUDENTS?

100% of First-time undergraduate students are full-time

Pratt students come from 44 states and 72 countries

1,039 faculty

Average student:faculty class ratio: 9:1

81% of first-time freshmen are out-of-state

Job Placement Rate: 99 percent employed or continuing education within one year of graduation

Cultural Partnerships in New York City

The Institute has created partnerships with a number of major cultural institutions so students may take advantage of the vast opportunities in Brooklyn and Manhattan. Students participate in collaborative work as part of their curriculum or through class visits. On their own, Pratt students may visit free of charge.

The Brooklyn Museum has an impressive permanent collection that includes the Egyptian art collection and the Asian collection. The museum puts on several contemporary—and often local—art exhibitions each year. The “First Saturday” of each month is a day of special events when the museum is free to the community.

Open year-round, the adjacent Brooklyn Botanic Garden features one of the most impressive Japanese gardens outside of Japan, capturing nature in miniature: trees and shrubs, carefully dwarfed and shaped by cloud pruning, are surrounded by hills and a pond. The Cranford Rose Garden features 5,000 bushes of 1,200 varieties of roses.

The Brooklyn Academy of Music, popularly known as BAM, is at the vanguard of theater offerings. Productions ranging from performance art and independent films to stylized Shakespearean productions are available to Pratt students at discounted rates.

In Manhattan, Pratt students also enjoy visiting these institutions where admission fees are waived: Cooper Hewitt, Smithsonian Design Museum; the Frick Collection; the Museum of Arts and Design; the Museum of Modern Art; The Jewish Museum; and the Whitney Museum of American Art.

Minors and Combined Degrees

Students interested in taking electives in departments outside their majors have a wealth of options. Additionally, Pratt offers a variety of minors. See our Pratt Academics page (<https://www.pratt.edu/academics/>) for a full list of minors. First-year and transfer applicants may apply to the combined undergraduate/graduate degree (BFA/MA) in Art and Design Education (art teacher certification).

Study Abroad Programs

Pratt’s study abroad provides firsthand exposure to some of the most vibrant international centers of art, design, and architecture. Programs include Copenhagen, Havana, Rome, Tokyo, and Venice.

For more information on individual programs, contact Maria Soares, Director of Study Abroad and International Partnerships, at msoares@pratt.edu, or go to Study Abroad (<https://www.pratt.edu/continuing-and-professional-studies/study-abroad/>).

Exchange Programs

Pratt maintains school exchange programs with some of the best schools of art, design, and architecture in the world. Pratt currently exchanges with 15 partner schools in different countries. The Institute’s emphasis on diversity and the global exchange of knowledge is reflected in the selection of distinguished schools in the Netherlands, Germany, England, Israel, Italy, Australia, Japan, Korea, Scotland, and Sweden. They include Central Saint Martins, University of the Arts Berlin, Gerrit Rietveld Academy, Bauhaus University, and Musashino Art University. Pratt students spend a semester at the partner institution taking a program of classes in fine arts and design or architecture uniquely tied to the history and traditions of the country. These exchanges are arranged on a semester basis for qualified students. For more information, go to our Office of International Affairs page (<https://www.pratt.edu/about/offices/student-affairs/office-of-international-affairs/>).

If you are a Pratt student and you are interested in an exchange program, contact Maria Soares, Director of Study Abroad and International Partnerships, at msoares@pratt.edu.

DELAWARE COLLEGE OF ART AND DESIGN

The Delaware College of Art and Design (DCAD) in Wilmington, Delaware, was established as a creative partnership of Pratt Institute and the Corcoran College of Art and Design, and is now an independent two-year school of art and design. Established in 1998, DCAD’s two-year associate of fine arts (AFA) program prepares students to apply for transfer into bachelor of fine arts degree programs at Pratt and other schools of art and design.

For more information, visit www.dcad.edu (<http://www.dcad.edu>) or contact the Office of Admissions at 302.622.8000.

Commitment to Sustainability

Pratt Institute has taken a leadership role in sustainability among schools of art, design, and architecture nationwide. At this critical moment, when our environment and ways of life are at risk, we have a responsibility to ensure that each of our graduates has a deep awareness of ecology, environmental issues, and social justice.

In *The Princeton Review’s* 2013 Guide to 322 Green Colleges, Pratt was recognized as one of the country’s most environmentally responsible colleges. As an active participant in the American College and University Presidents’ Climate Commitment (ACUPCC), Pratt seeks to be a carbon-neutral campus. Myrtle Hall, a LEED Gold-certified building designed by the firm WASA/Studio A, was completed in 2010. The 120,000-square-foot building is a testament to Pratt’s commitment to sustainability.

Regardless of discipline, our graduates must be able to integrate best sustainable practices into their professional lives. Within each

program, Pratt students are offered the opportunity to learn to think in new ways about the relationship of designer to product, architect to built environment, and artist to creative expression. The Institute is continuously working to reduce our carbon footprint, “greening” our dorms, facilities, and classrooms, and creating an ongoing, living laboratory from which our students can observe, participate, and experiment.

The Institute’s Center for Sustainable Design Strategies (CSDS) is an active and collaborative resource for sustainable design at Pratt’s Brooklyn campus. Under the umbrella of CSDS, the Pratt Design Incubator for Sustainable Innovation provides ambitious students and Pratt alumni with a stimulating place to launch sustainability-minded businesses, providing office space, planning support, and access to shop facilities. For more information, go to our CSDS page (<https://prattcsds.wordpress.com/about-csds/>).